Frequently-Used External Employment Advertising Options

2016 Newspaper, Web Site, and Applicant Databases

- **Academic Careers Online** (Web)
  http://www.academiccareers.com/
  Academic Careers Online includes faculty, research, postdoctoral, adjunct, administrative and senior management positions at community colleges, universities and research institutes around the world. Online search engine for academic positions.
  - $225 for 90 days

- **CareerBuilder.com** (Web)
  http://www.careerbuilder.com/
  CareerBuilder works with over 300,000 employers around the world including 92% of the Fortune 1000, and receives more than 24 million unique visitors a month to find new jobs and obtain career advice. Every ad posted will also go online with newspaper partners including the *Baltimore Sun*, the *Virginia Gazette* and *USA Today*.
  - $250 for 30 days (includes Mason's discount)

- **Craigslist.com** (Web)
  http://washingtondc.craigslist.org/jjj/
  Craigslist.com serves over 570 cities in 50 countries worldwide, hosts over a million new job listings each month, and gets over 20 billion page views monthly.
  - $35/per category for 30 days

- **Diverse Issues in Higher Education** (Print/Web)
  http://www.diversejobs.net/
  *Diverse Issues in Higher Education* is published semi-monthly covering relevant topics for diverse academic professionals in higher education.
  - Web-only: $295 for four weeks
  - $170/per column inch (print ads include a 30-day online ad beginning the date of first print publication.)
Examiner Newspaper (Web)

The Examiner is a daily, home-delivered local newspaper with emphasis on international, national, and more in-depth local news. Monday-Friday daily editions with a Sunday paper delivered on Saturday. The newspaper has local circulations in Northern Virginia, D.C. and southern Maryland.

- $12.00/per line
- $144.00/per column inch

Higheredjobs.com (Web)
http://www.higheredjobs.com/

HigherEd|obs.com was founded in 1996 to list open positions at colleges and universities. Today, HigherEd|obs.com has one of the largest job databases focused exclusively on college and university positions. Through a special service, all of Mason’s active external job openings will be listed on this site at no cost to the requesting department.

- Free (Fairfax campus only)
- $230 for up to 60 days for other locations

Higher Education Recruiting Consortium (HERC)
http://www.midatlanticherc.org

Through the sharing of information and resources, the Mid-Atlantic HERC supports its member institutions in attracting outstanding faculty, administrators, and staff. Through a special service, all of Mason’s active external job openings will be listed on this site at no cost to the requesting department.

- Free

Hispanic Outlook in Higher Education (Print/Web)
http://www.hispanicoutlook.com/listings.htm

Hispanic Outlook in Higher Education is published semi-monthly and reports on today’s college campuses that reach a broad cultural audience of educators, administrators, students, student service and community-based organizations, and corporations. Celebrating 24 years of publication in 2014, circulation exceeds 100,000.

- Web-only: $195 for 30 days
- $140/per column inch (print ads include a free 30-day online ad)
Insidehighered.com (Web)
http://www.insidehighered.com/careers

InsideHigherEd.com is a daily news and commentary Web site for people who work in higher education. With more than 350,000 monthly readers, the site is also higher education’s most innovative recruiting resource.

- $299 for 60 days

LinkedIn.com (Web)
http://www.linkedin.com/

LinkedIn is a business-oriented social networking service. Founded in December 2002 and launched on May 5, 2003, it is mainly used for professional networking.

- $399 for 30 days

Monster.com (Web)
http://www.monster.com/

Monster.com is an online search engine for employers and job seekers both nationally and internationally. Monster.com provides a very large medium in which to attract specific job applicants for higher education. Note: Monster.com administers the online ads for the New York Times.

- $270 for 30 days (includes Mason’s discount)
- $285 for 60 days (includes Mason’s discount)

Science Magazine (Print/Web)
http://sciencecareers.sciencemag.org/

The American Association for the Advancement of Science (AAAS) is the largest general scientific organization in the world. Science magazine, the AAAS scholarly journal, has earned the respect of the world’s premier scientists. Science is published weekly and has a global print readership exceeding 700,000.

- Web-only: $550 for eight weeks
- $52/per line (10-line minimum), with the option of an eight-week Web component for $200
- 1/6 of a page: $2,817, with the option of an eight-week Web component for $200

Sun Gazette Newspaper (Print)

The Sun Gazette newspaper reaches over 75,000 of Northern Virginia’s most sought after residents in Arlington County, Falls Church, McLean, Great Falls,

Rates are Subject to Change
Contact: Neil Paz-Cruzat (3-2609)
Tysons Corner, Oakton and Vienna. This weekly newspaper is published every Thursday. A 30-day Web ad is included with any print insertion.

- $2.20/per line
- $30.80/per column inch

The Chronicle of Higher Education (Print)

*The Chronicle of Higher Education* is the number one source of news, information and jobs for college and university faculty members and administrators. *The Chronicle* is an informative academic/higher education newspaper published every Friday (summer schedule differs).

- $131.75/per column inch (this includes Mason’s special 15 percent discount), includes a 30-day run online with up to two categories at no additional charge (each additional category after two will be $25 more). A further 25 percent discount will apply each time the same print ad is rerun within the next four issues after the first insertion. To receive the repeat discount, ads must be 10 column inches or larger.

The Chronicle of Higher Education (Web)

http://chronicle.com/jobs/

- $210/for 60 days with up to two categories at no additional charge (includes Mason’s discount)

Times Community Newspaper (Print)

The Time Community newspapers are a group of seven contiguous Northern Virginia newspapers with a combined circulation exceeding 240,000, featuring "local, local" print and Internet news of each community served. The Times Community newspapers include the Culpeper Times, Fairfax County Times, Fauquier Times-Democrat, Fauquier Times-Democrat Weekend, Loudoun Times-Mirror, Gainesville Times and the Rappahannock News. The Fairfax County Times and the Loudoun Times-Mirror are published every Wednesday.

- $72.00/per column inch (Fairfax/Loudoun area papers)

VirginiaJobNetwork.com (Web)

http://www.virginiajobnetwork.com/

VirginiaJobNetwork.com is a search engine that concentrates on local jobs, local candidates and local services. It is the premier employment and recruiting

Rates are Subject to Change Contact: Neil Paz-Cruzat (3-2609)
service for the state of Virginia. Advertisement area covers Virginia and Washington, D.C.

- $198.50 for 60 days (includes Mason’s discount)

- **Washington Post** (Print)
  The *Washington Post* is a daily newspaper in the District of Columbia, Maryland and Virginia areas with national and international acclaim. The *Washington Post* is an outstanding source to advertise positions through printed classified ads.

  - $18.10/per line (Sunday rate, includes Mason’s discount)
  - $192/per column inch (Sunday rate, includes Mason’s discount)

- **Washington Post** (Web)

  Mason’s contract with the *Washington Post* displays our 99 most recent faculty and classified job openings on WashingtonPost.com at no cost to the requesting department! Mason’s WashingtonPost.com ads get uploaded three times a week.

  - Free

- **Women in Higher Education** (Print/Web)
  [http://www.wihe.com/positionOpenings.jsp](http://www.wihe.com/positionOpenings.jsp)

  *Women in Higher Education* is a monthly publication that researches thousands of women leaders on campuses all over the U.S. and Canada, and worldwide on the Internet.

  - Web-only: $225 for 30 days (includes Mason logo)
  - 1/6 of a page: $559 (includes 30-day Web ad)