

Subject: Instant HR: eWork Advertising Changes and other reminders
Date: Thursday, November 2, 2017 at 12:32:40 PM Eastern Daylight Time
From: Katherine Astor (sent by HR/Payroll Department Contacts <DEPARTMENT-CONTACTS-L@listserv.gmu.edu>)
To: DEPARTMENT-CONTACTS-L@listserv.gmu.edu
Attachments: New Advertisements Tab.docx

Hello HR Liaisons,

Talent Acquisition is partnering with Graystone Advertising to improve and streamline our job advertising process. Graystone is the number one advertising agency used by universities. To help the transition, we will demo the new features during the HR Liaison Meeting which is being held this Friday, November 3rd, 2-4, Merten Hall 1201. If you are unable to join us, please see the attached screenshots.

New features:

- An “Advertisements” tab in eWork that houses all advertising-related fields
 - Increased advertising options
 - Social media advertising options
 - Diversified advertising mediums to reach a wider audience
 - More advertising packages on the way
- Enhanced service and billing
 - Work one-on-one with a Graystone advertising expert
 - Streamlined billing process with one bill/ invoice from Graystone
 - Costs for now should remain approximately the same and future savings are expected as new packages are added

Important:

To prepare for these new features, **please do not submit new job postings between Thursday, November 2nd and Sunday, November 5th**. The PeopleAdmin (eWork) job posting section will be updated with the new features during this time. You may resume submitting new postings on Monday, November 6th. All other features of PeopleAdmin (eWork) will remain functional during this time.

For questions or concerns during this transition, please email ffarzad@gmu.edu.

Reminder: Mason Kids Club: Calling All Superheroes! Nov 6 & 7

Get ready for an action-packed two-day adventure as we develop our superhero skills, make friends and have fun through games, crafts, cooking, music, experiments and more. For school-age children up to 11 years old, 8:00-5:00. Visit <http://hr.gmu.edu/cdc/kidsclub.php> to register.

From our Friends at the Library:

- ***Advances in Science 1586 -1999 Standing on the Shoulders of Giants 11/7***
The exhibit explores the layered nature of scientific research, in which new knowledge is gained over the framework of each new discovery. A reception will be held on November 7, 3-5 p.m., Special Collections Research Center, 2400 Fenwick Library. For more information, please contact Rebecca Bramlett, rbramlet@gmu.edu, 703-933-2058.
- **Up Close & Classical - Music in the Lobby 11/15**
Come enjoy Bach and Dvorak selections from the Mason Student Strings! November 15th, 1-1:30pm in the Fenwick Lobby.
- **Mason Faculty Author Collection**
The Library encourages you to read our [Faculty's Author Collection](#) and tweet about what you read #MasonAuthors.

Kate Astor

HR Metrics & Project Analyst

Human Resources & Payroll | George Mason University

Alan and Sally Merten Hall, Office 4157

Mailing Address: 4400 University Drive | *GPS Address:* 4441 George Mason Boulevard

Fairfax, Va. 22030

(703) 993-8974